

Transformative Corporate Volunteer Engagements

VOLUNTEERING, REDEFINED

We're making volunteering the start of a journey towards equity in our city.



**COMMUNITY
OVER
CHARITY**



REAL PARTNERSHIP

- Bridge Building
- Equitable
- Accessible

**Co-create a relationship
neither of us will forget.**

Photography features Tito's Handmade Vodka's annual "Block to Block" initiative.

**INQUIRE
NOW**



Case Study: *Tito's Handmade Vodka*
"Block to Block" Initiative



PARTNERING FOR TRANSFORMATION

CO-CREATED

Customized to the interests of volunteers and the needs of the communities we serve and incorporating both educational and hands-on components.

UGC Deliverable: A collaborative visioning & planning engagement with select staff-persons from both organizations.

COMMUNAL

Concluding the volunteer day with an onsite "Happy Hour" celebration where staff and community members can celebrate and build relationships.

UGC Deliverable: Inviting UGC stakeholders to join in celebration and amplifying our partnership to our networks and P.R. agency.



DOCUMENTED

Professional brand, documentation, and photography supports efforts to share your organization's values and impact.

UGC Deliverable: Branded engagement report detailing the process from end-to-end, featuring day-of photography, and highlighting employee experiences.

FUNDED

Organized in collaboration with your organization's corporate-giving arm to include a monetary gift that both covers the cost of labor and supports UGC's general operating budget.

UGC Deliverable: Collaboration with UGC's Development team to meet with grant-making stakeholders and provide information and materials where needed.

LONG-TERM

Exploration of the potential for a long-term partnership, such as an annual engagement or deeper sharing of resources.

UGC Deliverable: A collaborative debrief session with select staff-persons and any other follow-up communication needed.